

THE USDA'S RISK MANAGEMENT AGENCY (RMA),
CUSTOM AG SOLUTIONS, AND KANSAS STATE UNIVERSITY PRESENT

Cattle Risk Management Educational Workshop

Presented by Faculty from
Kansas State University's
Department of
Agricultural Economics

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Agricultural Economist
Livestock Marketing



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How can I protect against cattle price declines?

How can I hedge the sale of my cattle using futures and options?

What is Livestock Risk Protection (LRP) insurance and how can it be used to manage price risk?

What risk management tools work for my operation?

**GET
ANSWERS!**

Learn Expert Cattle Marketing Strategies

Learn from nationally recognized livestock marketing and farm management experts. Gain a better understanding of the dynamics of today's cattle market and get advice on how you can develop a price risk management strategy that meets your specific needs. Concepts presented at the workshop will then be applied to realistic "what-if" scenarios.

You will also learn about Livestock Risk Protection (LRP), a subsidized price protection insurance program that can help Nevada livestock producers manage their market (price) risk. Cattle producers may select from a variety of coverage levels and periods of insurance to correspond with the time their calves or feeder cattle would normally be marketed.

Workshop Topics

- A Guide to Better Basis Forecasts
- Price Hedging Using Futures and Options
- How Livestock Risk Protection Insurance Works
- Case Study with Nevada-Specific Decision Scenarios for Comparing Alternative Risk Management Tools

Workshop Details

When: Tuesday, April 8, 2008, 3:00 PM – 5:30 PM

Where: Great Basin College, Room 130 GTA, Elko, NV

Refreshments will be provided

**To Reserve Your Seat or Get More Information,
Call 877-227-8094**

FREE for participants